



MOHAWK HUDSON LAND CONSERVANCY

Celebrating 25 Years: 1992-2017

425 KENWOOD AVE | 518-436-6346
DELMAR, NY 12054 | WWW.MOHAWKHUDSON.ORG



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CONTACT: Caroline Barnett

518-368-7507/art@mohawkhudson.org

Mural Unveiling in Delmar

Bethlehem, NY- Art on the Rail Trail (ART), a committee of the Mohawk Hudson Land Conservancy, is unveiling its first public mural on October 28, 2017. The mural is located on the Albany County Helderberg-Hudson Rail Trail, at the intersection of Hudson Avenue and Adams Street in Delmar.

ART was created as a means of bringing public artworks to the Rail Trail. This project was inspired by the Philadelphia Mural Program and its committed effort to bring art and culture to the citizens of their city. In that same vein, ART is striving to create works of art—murals and possibly other mediums— to enrich the lives of visitors to the Rail Trail.

Committee Chair Julie Sasso explains the unveiling as an end of ART's first completed mural project: "It started the way all community-minded projects do: with an idea for improving our quality of life. The idea was taken to a group of community members, who planned and networked, fundraised, and eventually brought that original idea to fruition."

The artist was chosen after a multi-step process designed to invite and incorporate community feedback into the decision. A call to artists was sent out in June through the Arts Center of the Capital Region, and in September, a public event was held at the Bethlehem Town Hall at which submitted work was presented to the community. The committee chose local artist Andrea Hersh for her experience, knowledge, and colorful forms. Committee member Amy Griffin describes Andrea's work as "playfully blending the landscape and abstraction to address the impact of humans on the environment."

The unveiling of the completed mural will be on October 28 at 11 AM. The celebration will take place directly in front of the mural. Refreshments will be served. The artist will be present and all are welcome.

For more information, contact Caroline Barrett, 518-368-7507, or art@mohawkhudson.org. To stay informed, follow ART on Twitter, Facebook, and Instagram (search for Art on Rail Trail). More information on ART can be found online at: www.mohawkhudson.org/ART.